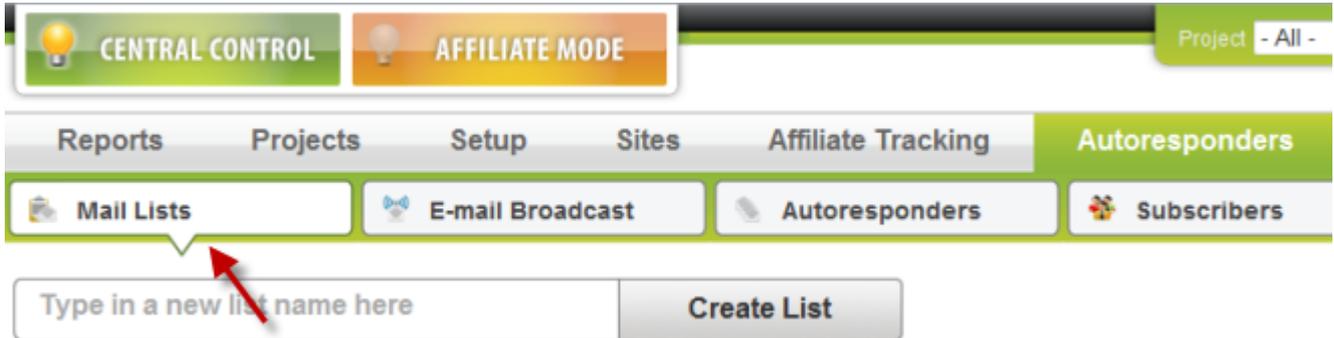


Get to Know FusionHQ Mailing List

The "**Mailing List**" is found under the "**Autoresponder**" section. It's where you record the email address, firstname and lastname of your subscribers. Only if you have FusionHQ mailing service, you can create the mailing list.



When you create the mailing list, you need to verify the existence of your email account. The verification message will be automatically sent to the email in the "**Send From Email**" option. Note that each time you change the "**Send From Email**" email, the verification message will be sent again.

General Settings	
Unique Name	1sc mail
Display name	<input type="text" value="1sc mail"/>
Send From Name	<input type="text" value="Tanya Hart"/>
Send From Email	<input type="text" value="support@fusionhq.com"/>
Reply Email (optional)	<input type="text" value="support@fusionhq.com"/>
Default Firstname Tag Replacement	<input type="text" value="Friend"/>

Using FusionHQ mailer means you are activating the double optin email option. Double optin means your customers need to confirm being added to your mailing list or they allow you to add them to your mailing list. Once you make a new mailing list, you can enable or disable the confirmation email.

Mailer Settings	
Enable confirmation email	<input checked="" type="radio"/> Yes <input type="radio"/> No
Sending from	<input checked="" type="radio"/> FusionHQ Mailer System <input type="radio"/> SMTP Server

If you enable, the confirmation email will be automatically sent to the email that your customers used to optin to your list. They need to click the link provided from FusionHQ mailer to confirm. You are allowed to customize its text content.

Confirmation email format

We received your request for information from
Tanya Hart
Before we begin sending you the information you requested, we want to be certain we have your permission.

CONFIRM BY VISITING THE LINK BELOW:

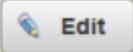
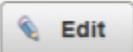
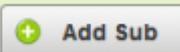
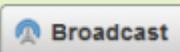
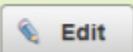
<http://www.fhqmail.com/index.php?act=autoresponderxxxxxxx>

You are recieving this email as your email address has been submitted to a form managed by the FusionHQ Mailer. To confirm your email please click on the link below. If you have recieved this message in error please ignore this message.

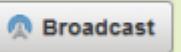
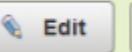
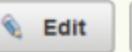
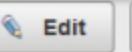
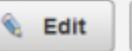
If you disable or if they do not confirm, yet their emails are added to your mailing in the "Unconfirm" option and we do not guarantee if they will get your autoresponder message or not if in the future you have any.

List Name	Total Size Confirm / Unconfirm				
1sc mail Show Sub-list »	18 9/9				
eway optin Show Sub-list »	10 6/4				
july event Show Sub-list »	5 1/4				
monthlysubscribers Show Sub-list »	0 0/0				

Also, the "Mailing List" also allows you to create the sub-list so you can categorize people in the same list.

List Name	Total Size				
	Confirm / Unconfirm				
1sc mail Show Sub-list »	18 9/9				
eway optin Show Sub-list »	10 6/4				
july event Show Sub-list »	5 1/4				
monthlysubscribers Show Sub-list »	0 0/0				

"Confirm" & "Unconfirm" lists are auto-created when you create a mailing list.

List Name	Total Size				
	Confirm / Unconfirm				
july event Show Sub-list »	5 1/4				
monthlysubscribers « hide sub-list	0 0/0				
Confirmed list	0				
Unconfirmed list	0				

You are also able to create more sub-lists and set up the "Primary Rules" and / or the "Secondary Rule" of each sub-list.

Rule Settings	
Apply to	<input checked="" type="checkbox"/> Confirmed <input type="checkbox"/> Unconfirm
Primary Rule	None
Secondary Rule	NONE

Rules can be provided by your products, membership levels, members of other optin lists or members of your affiliate campaigns which your customers get when they optin, buy your product or apply for the affiliate of your campaign.

Primary Rule Add if you have all of

Member of list	<input type="checkbox"/> 1sc mail
	<input type="checkbox"/> eway optin
	<input type="checkbox"/> july event
Own product	<input type="checkbox"/> Dress
	<input checked="" type="checkbox"/> eway product
	<input type="checkbox"/> free product
	<input type="checkbox"/> January product
Member of	<input checked="" type="checkbox"/> Level 2
	<input type="checkbox"/> Level 1
	<input type="checkbox"/> cart#2
	<input type="checkbox"/> cart#1
An affiliate of	<input checked="" type="checkbox"/> Jared the Bunny (test campaign)

You cannot use the mailing list directly when you create the optin page. Once the mailing list is created, our system will replicate its optin list at the "**Setup**" section. It has the same name with "**form**" as the suffix (*or at its end*).

Optin Name
7dayssubscriber optin
contact form
eway optin form
monthllysubscribers form ←

You have the option to change the mailing list destination of the optin form.

The 'Edit Form' window displays the following configuration:

- Name:** monthsubscribers form
- Autoresponder:** FusionHQ Mailer
- List Name/ID:** monthsubscribers (indicated by a red arrow)
- Collect field:**

Enabled	Required	Field
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Email
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Firstname
<input type="checkbox"/>	<input type="checkbox"/>	Lastname
<input type="checkbox"/>	<input type="checkbox"/>	Mobile
<input type="checkbox"/>	<input type="checkbox"/>	Country
<input type="checkbox"/>	<input type="checkbox"/>	(Custom1)
<input type="checkbox"/>	<input type="checkbox"/>	(Custom2)

Then at the optin page, choose any optin list which links to your preferred mailing list.

The 'DRAG & DROP' interface includes the following elements:

- Display Grid:
- Blank Space
- Textbox
- Optin box
- Buy Now Button** (highlighted with a red box)
- No Thanks Button
- Image
- Download Link
- Streaming Media
- Insert Code
- Page Element

The 'Element Options' panel shows the following configuration:

- Opt-in:** monthsubscribers fo (indicated by a red arrow)
- Use connection:** YES1
- Double optin link:** YES2
- Template:** [Clean Page] (with a 'Browse' button)
- Button:** ./img_optin/freeins (with a 'Browse' button)
- Add field (** required field):**
 - Email**
 - Firstname**