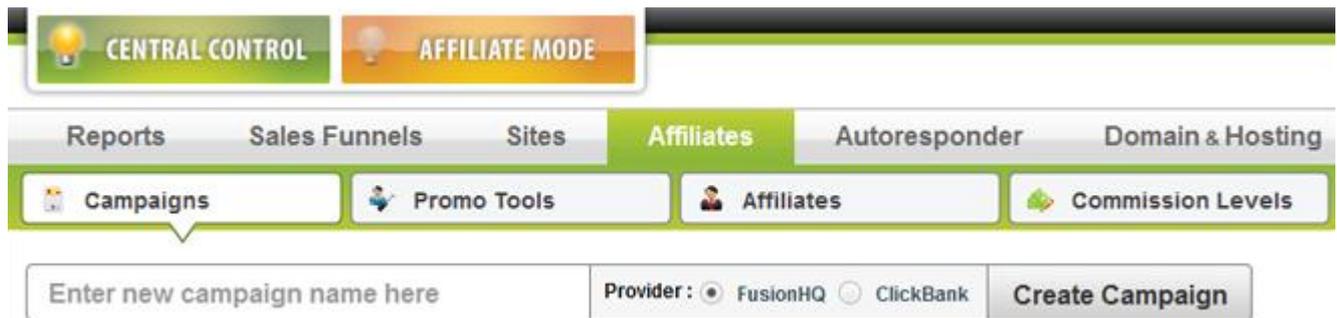


How to Create the Affiliate Campaign

Create your own campaign and recruit affiliates to promote it. Please follow the instructions below.

Step 1: Go to "Affiliates" tab and click on "Campaigns".



The screenshot shows the FusionHQ dashboard with the 'Affiliates' tab selected. Underneath, the 'Campaigns' sub-tab is active. The form includes a text input field for the campaign name, a provider selection (FusionHQ selected), and a 'Create Campaign' button.

Step 2: Enter the name of your campaign in the box.



The screenshot shows the campaign creation form with a red arrow pointing to the 'Type in a new campaign name here' input field.

Step 3: You can choose to promote a campaign in FusionHQ or ClickBank.



The screenshot shows the campaign creation form with a red arrow pointing to the 'FusionHQ' radio button in the provider selection.

Step 4: Click "Create Campaign".



The screenshot shows the campaign creation form with a red arrow pointing to the 'Create Campaign' button.

Step 5: In the "Edit Campaign" page, fill in the information relating to your campaign. Enter the name of your campaign in "Name". Type in the URL of your website in "Main Website". Click on "Choose File" to browse and then upload a logo for your campaign.



Edit Campaign

Name

Main Website

Logo

Upload:



Step 6: Give a brief description of your campaign in the "Short Description" area.

Short Description

FusionHQ launches November 2nd (Pre-launch begins 30th October), join now for recurring commissions and easy money - FusionHQ pretty much sells itself.

Step 7: Use "Long Description" to give detailed information of your campaign.

Long Description

FusionHQ launches November 2nd (Pre-launch begins 30th October), please support us and enjoy the benefits of recurring income. This is a perfect product for anyone trying to create a business online, build sales processes, membership sites, mini sites, 1 click split testing, drag and drop editor all without a single line of code.

Step 8: In "Terms & Conditions", type in the name of your company in the box and it will replace all {COMPANYNAME} tags.

Terms & Conditions

Replace {COMPANYNAME} with

HTML | **B** | *I* | U | ABC | Paragraph | [Rich Text Editor Icons]

{CAMPAIGNNAME} Affiliate Agreement

These Terms and Conditions constitute a legally binding Agreement between {COMPANYNAME} ("{COMPANYNAME}", "We", "Us", "Our") and you ("You", "Your"). By checking the box below stating that You have read and agree to the terms and conditions of this Agreement, You agree to be bound by the terms and conditions of this Agreement for as long as You continue to promote, market, advertise and distribute ("Promote", "Promoting", "Promotion") products within {CAMPAIGNNAME}, or until such time that the Agreement is terminated either by You or by {COMPANYNAME}. In stating that You agree to the terms and conditions of this Agreement, You are agreeing to comply with all of the terms and conditions referred to below, and all of the applicable laws, regulations, and rules.

1. Promotion of Products

If You Promote products within {CAMPAIGNNAME} for the purpose of earning a percentage of the sale price ("Commission"), You agree, represent and warrant that:

1.1 You will not make any unlicensed or unauthorized use of any materials protected by any patent, copyright, trademark, trade secret, right of privacy, or other intellectual property or other proprietary right.

1.2 You will not send, or cause to be sent, any messages or communications by electronic means, including but not limited to email and instant messages ("Email"), in connection with the direct or indirect Promotion of products within {CAMPAIGNNAME}:
(a) to any person who has not explicitly requested to receive such messages specifically from You, including without limitation for the

Step 9: Give promotional details and instructions for your affiliates in the "Affiliate Instructions" area. Alignment, fonts and color are all customizable.

Affiliate Instructions

HTML | **B** | *I* | U | ABC | Paragraph | [Rich Text Editor Icons]

Welcome to the FusionHQ Affiliate Center, my name's Ben Brandes - the affiliate manager for FusionHQ.

FusionHQ has now SOLD OUT!!!! Thanks for the support and congratulations to everyone who got in :-)

Any questions, please contact me at:

Email: ben@fusionhq.com

Step 10: If you would like to insert a promotional tool in your instructions, you can choose it from the drop-down menu.

Step 11: "Default Commission" will be used as the main commission for your campaign.

Commission for new affiliate  (this change will not affect the current affiliates)
If you want to change amount value of commission please go to [commission section](#) instead

Product

- audio set [Customize](#)
- Hypnosis Set [Customize](#)
- NewProduct FHQ [Customize](#)
- testproduct [Customize](#)
- TrainingMaterials [Customize](#)
- Trodat Eco-Friendly (Self-Inking Stamp) [Customize](#)
- Your Product [Customize](#)
 - Included all payment plans of this product
 - Choose specific payment plan:

Step 12: Click on "Customize" to edit the commissions of a particular product.

Commission for new affiliate (this change will not affect the current affiliates)
If you want to change amount value of commission please go to [commission section](#) instead

Product

- audio set [Customize](#)
- Hypnosis Set [Customize](#)
- NewProduct FHQ [Customize](#)
- testproduct [Customize](#)
- TrainingMaterials [Customize](#)
- Trodat Eco-Friendly (Self-Inking Stamp) [Customize](#)
- Your Product [Customize](#)
 - Included all payment plans of this product
 - Choose specific payment plan:

Step 13: "Minimum Commission Payout" is the minimum amount of commission that will be paid to an affiliate.

Minimum Commission Payout  USD

Affiliate Winner First Affiliate Wins Last Affiliate Wins

Cookie Length
(Set to 0 for lifetime cookie length) day(s)

Step 14: Inside "**Affiliate Winner**", tick on "**First Affiliate Wins**" if you would like the first affiliate tracked to gain the commission. Or tick "**Last Affiliate Wins**" for the last affiliate to gain the commission.

Minimum Commission Payout USD

Affiliate Winner First Affiliate Wins Last Affiliate Wins

Cookie Length
(Set to 0 for lifetime cookie length) day(s)

Step 15: Fill in a number in "**Cookie Length**" for an exact time on how long the cookie is going to be tracked by the system. Otherwise, leave it at 0 (zero) for an indefinite length.

Minimum Commission Payout USD

Affiliate Winner First Affiliate Wins Last Affiliate Wins

Cookie Length
(Set to 0 for lifetime cookie length) day(s)

Step 16: Inside "**Add to Opt-in List**" tick on the list to add your newly signed-up affiliates to any of your mailing lists.

Add to Opt-in List
(Automatically adds affiliate to autoresponder list)

- thetrafficcoach
- fusionhq_member
- push-button-code-traffic-system
- vv
- pbc-traffic-system
- fusionhq-waiting
- markanastasi-w
- fusionhq_affiliate

Step 17: Inside "Add Affiliate to Membership Level", tick to add your affiliates to any membership levels.

Add Affiliate to Membership Level
(You can set up a Membership Level in the "Manage Membership Level")

- PP_PENDING
- PP_FREE
- PP_LITE
- PP_PROL
- PP_PRO

Step 18: To display your product in the FusionHQ marketplace, click "Yes". This will allow all FusionHQ members to see your campaign. If you don't want it to be visible, click "No".

Show in marketplace  Yes No
Yes: I allow other affiliates to find this campaign in the marketplace.
No: I'll recruit affiliates on my own.

Live Mode Yes No
(Before you tick "Yes" make sure that you've already set up the campaign and its tools.)

Show optin stats to affiliates Yes No

Step 19: Use "Live Mode" when your campaign is ready to be published in the marketplace. Tick the "Yes" check-box to publish it. Or tick "No" if your campaign is not yet ready.

Show in marketplace Yes No
Yes: I allow other affiliates to find this campaign in the marketplace.
No: I'll recruit affiliates on my own.

Live Mode  Yes No
(Before you tick "Yes" make sure that you've already set up the campaign and its tools.)

Show optin stats to affiliates Yes No

Step 20: If you would like your affiliates to see a record of their optins, tick "Yes" inside the "Show optin stats to affiliates" field. Or keep it at "No", if you don't want to.

Show in marketplace Yes No
Yes: I allow other affiliates to find this campaign in the marketplace.
No: I'll recruit affiliates on my own.

Live Mode Yes No
(Before you tick "Yes" make sure that you've already set up the campaign and its tools.)

Show optin stats to affiliates Yes No 

Step 21: "Custom Recruit URL" is for a custom affiliate sign-up page that you can create. This allows people to sign up to your affiliate program. Then **click "Save"**.

Custom Recruit URL



eg. <http://www.example.com>

(Optional) This is the direct link which allows your customers to access your affiliate sign up page. Leave this blank if you don't know what this is!

