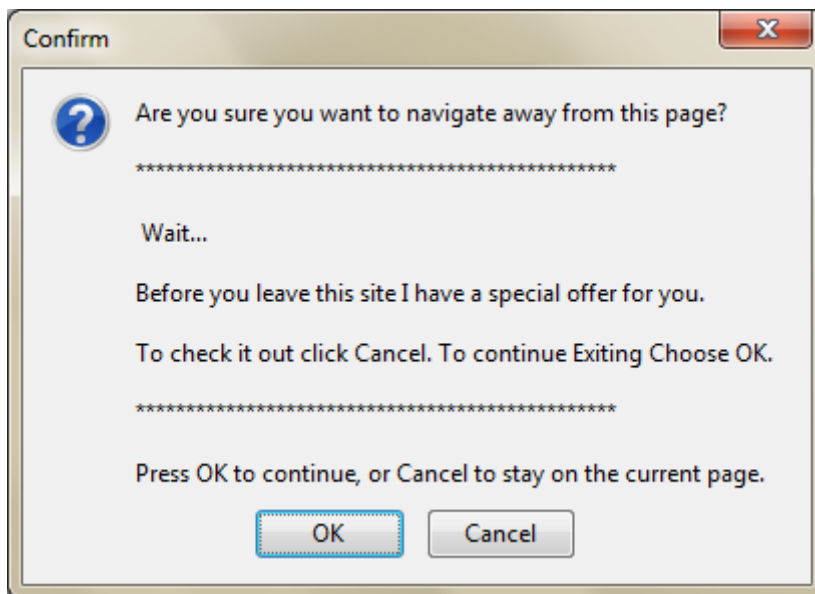


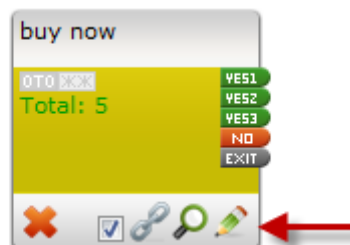
# How to Customize the "Exit Popup" Message

An exit popup is the message that appears when your customers leave the funnel of your website. You can set this up in the "**Sales Funnels**" only. You can enter a special offer enticing them to stay.

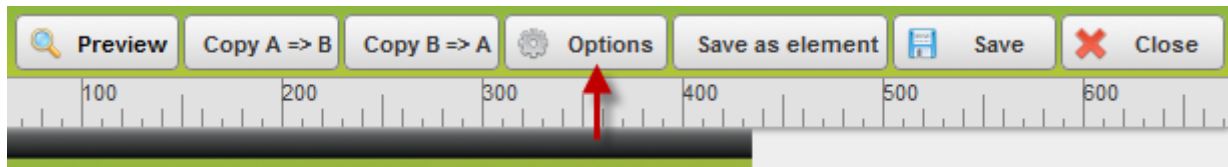


To customize its message, please follow the instructions below.

**Step 1:** Open the page that you want to use the "**Exit Popup**" message when your customers leave.



**Step 2:** Click on "Options" at the top right corner.



**Step 3:** Scroll down to the "Exit Popup Text" section and type in your own message.

A screenshot of a 'Page Option' settings form. The form has a title bar 'Page Option' and a section 'Split Test A:'. Below this are several input fields: 'Template' (with a dropdown menu showing 'fusion\_tutorial\_new\_870-sale'), 'Title', 'Meta description', 'Meta keyword', 'Header Code', and 'Footer Code'. At the bottom, the 'Exit Popup Text' field is highlighted with a red border and contains the text 'Wait...'. There is a '>>' button next to the 'Template' dropdown.

**Step 4:** Inside the funnel map, you need to drag the grey arrow from the "Exit" node to the next page that you would like your customers to visit if they decide to stay on your site.



Note that you can have only one "Exit Popup" message in a funnel circle.