

# How to Use the Custom Fields of Mailchimp's Autoresponder With the FusionHQ Optin List

Do you use Mailchimp's autoresponder? If so FusionHQ allows you to insert custom optin fields from your Mailchimp account to FusionHQ. This tutorial will show you how to synchronize data across providers...

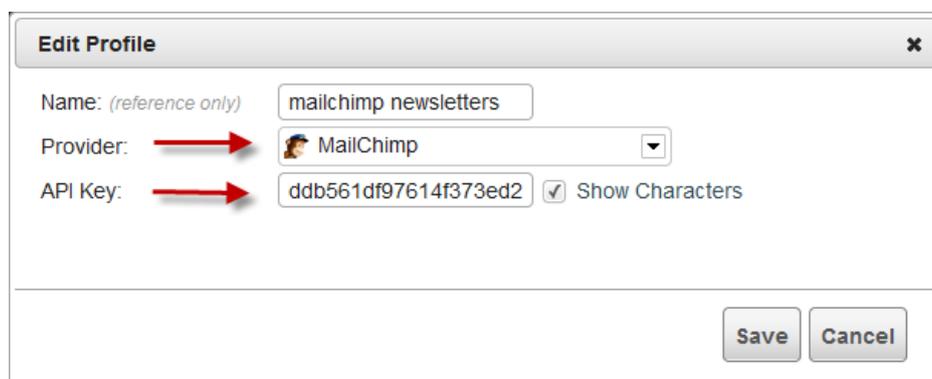
**Step 1:** Go to "Setup" and then click "3rd Party".



**Step 2:** Create a profile in the "Autoresponder" section.



**Step 3:** Choose "Mailchimp" as the provider, type in the API Key and then save. You can find the above in your Mailchimp account: Account >> API Keys & Authorized Apps.

A screenshot of the 'Edit Profile' dialog box. It has a title bar with 'Edit Profile' and a close button. The form contains the following fields:

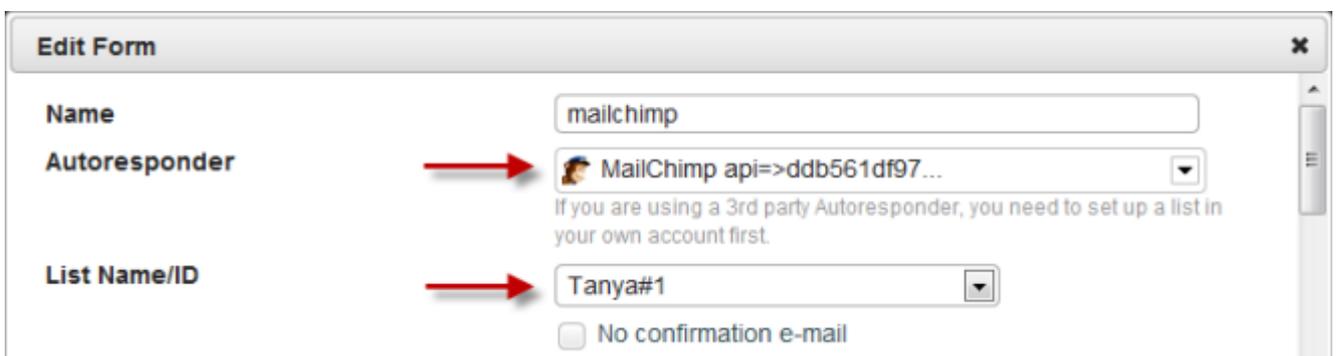
- Name: (reference only) mailchimp newsletters
- Provider: MailChimp (selected from a dropdown menu)
- API Key: ddb561df97614f373ed2 (with a 'Show Characters' checkbox checked)

At the bottom right, there are 'Save' and 'Cancel' buttons. Red arrows point to the 'Provider' and 'API Key' fields.

**Step 4:** Go to "Setup" and "Optin Forms". Create a new form or choose to edit a current list.



**Step 5:** Name your "Optin Form" and then choose your newly created autoresponder profile as the "Autoresponder". Choose the "List Name/ID". Leave the "No confirmation e-mail" blank so that the double optin notification email will be sent to those on your double opt-in list.



**Step 6.** Select "Collect fields". At "Custom field", you need to use @Stick this tag in your content [default value]. You can find the above fields in your Mailchimp account: Lists >> Settings >> List Fields And \*[MERGE]\*Tags.

**Collect field**

Enabled Required

Enabled	Required	Field Name
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Email
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Firstname
<input type="checkbox"/>	<input type="checkbox"/>	Lastname
<input type="checkbox"/>	<input type="checkbox"/>	Mobile
<input type="checkbox"/>	<input type="checkbox"/>	Country
<input checked="" type="checkbox"/>	<input type="checkbox"/>	@NICKNAME[at] (Custom1)
<input checked="" type="checkbox"/>	<input type="checkbox"/>	@GENDER[MAI] (Custom2)

@NICKNAME[adcd]  
@GENDER[MALE]



**Step 7:** If the additional "Stick this tag in your content" in your Mailchimp account is "NICKNAME" where you type in letters, you will have to use @NICKNAME[abcd]. You need to use capital letters. What you type inside the square brackets will be shown in your Mailchimp account if your clients don't enter anything in. Your clients can change it later. If you are using the radio buttons or the drop-down in the Mailchimp list, you will also need to choose one result as the "default value" ie. @GENDER[male].

List Fields and \*|MERGE|\* Tags for Tanya#1

Field Label	Field Type	Required?	Stick this tag in your content: 	Delete
<input type="text" value="Email Address"/>	email	ALWAYS	* EMAIL * or you can use * MERGE0 *	
<input type="text" value="First Name"/>	text	<input type="checkbox"/>	*  FNAME  * or you can use * MERGE1 *	✕
<input type="text" value="Last Name"/>	text	<input type="checkbox"/>	*  LNAME  * or you can use * MERGE2 *	✕
<input type="text" value="Nickname"/>	phone	<input type="checkbox"/> 	*  NICKNAME  * or you can use * MERGE3 *	✕
Gender <input type="text" value="Agree"/>  <input type="text" value="Disagree"/>  	radio buttons	<input type="checkbox"/> 	*  GENDER  * or you can use * MERGE4 *	✕

**Step 8:** Then select "Giveaway product", "Also add to list", "Add customer to membership level" and "Add customer as an affiliate of the campaign" options.

List Fields and \*|MERGE|\* Tags for Tanya#1

Field Label	Field Type	Required?	Stick this tag in your content: 	Delete
<input type="text" value="Email Address"/>	email	ALWAYS	* EMAIL * or you can use * MERGE0 *	
<input type="text" value="First Name"/>	text	<input type="checkbox"/>	*  FNAME  * or you can use * MERGE1 *	✕
<input type="text" value="Last Name"/>	text	<input type="checkbox"/>	*  LNAME  * or you can use * MERGE2 *	✕
<input type="text" value="Nickname"/>	phone	<input type="checkbox"/> 	*  NICKNAME  * or you can use * MERGE3 *	✕
Gender <input type="text" value="Agree"/>  <input type="text" value="Disagree"/>  	radio buttons	<input type="checkbox"/> 	*  GENDER  * or you can use * MERGE4 *	✕

**Step 9:** Go to your optin page and drag the "Optin box" from the Drag and Drop menu onto your page.

**Element Option**

Opt-in

Use connection  ←

Template

Button

Add field (\*\* required field)

<input checked="" type="checkbox"/> Firstname
<input checked="" type="checkbox"/> Email**
<input checked="" type="checkbox"/> @NICKNAME[abcd] ←
<input checked="" type="checkbox"/> @GENDER[MALE] ←
<input checked="" type="checkbox"/> @PRIORITY[HIGH] ←

**Step 10:** Set up which options you want by choosing the "Opt-in", "Use connection", "Template" and "Button".

**Element Option**

Opt-in

Use connection  ←

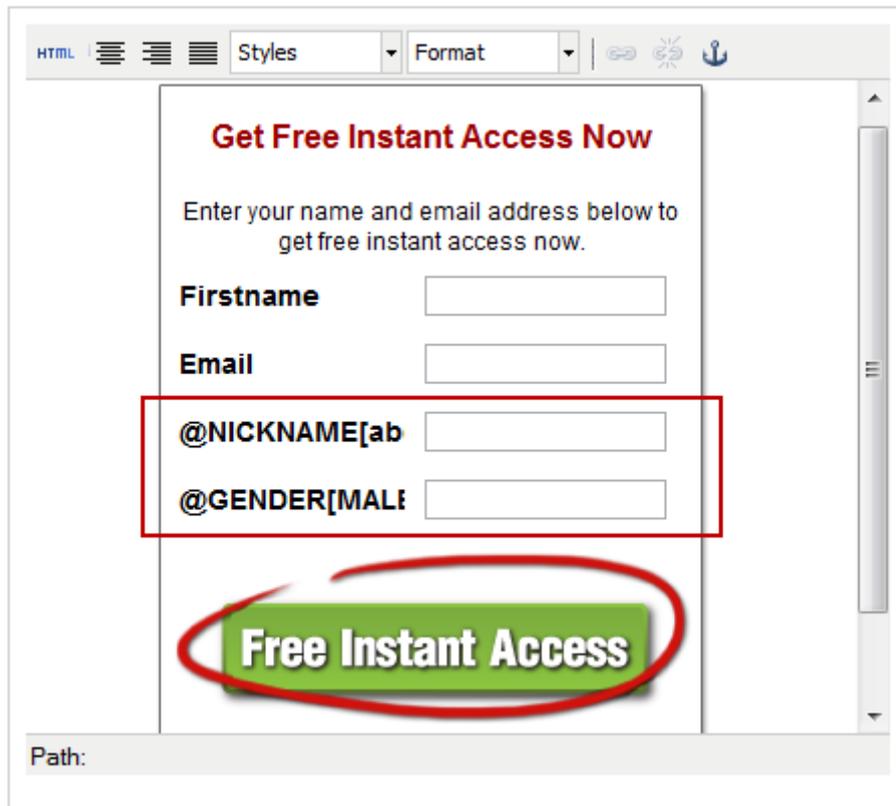
Template

Button

Add field (\*\* required field)

<input checked="" type="checkbox"/> Firstname
<input checked="" type="checkbox"/> Email**
<input checked="" type="checkbox"/> @NICKNAME[abcd] ←
<input checked="" type="checkbox"/> @GENDER[MALE] ←
<input checked="" type="checkbox"/> @PRIORITY[HIGH] ←

**Step 11:** Customize the text in your optin form.

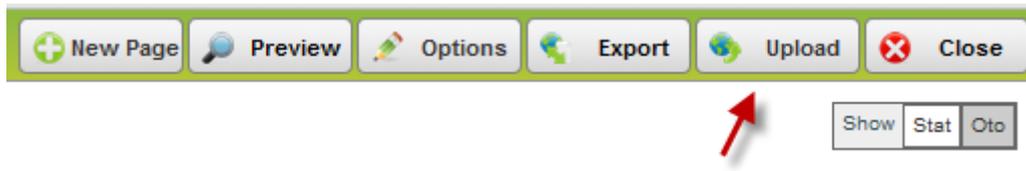


The screenshot shows an HTML editor interface. At the top, there are tabs for 'HTML', 'Styles', and 'Format'. The main content area displays an optin form with the following elements:

- Get Free Instant Access Now** (Red heading)
- Enter your name and email address below to get free instant access now.
- Firstname** (Text label)
- Email** (Text label)
- @NICKNAME[ab]** (Text label)  (This field is highlighted with a red box)
- @GENDER[MALE]** (Text label)  (This field is highlighted with a red box)
- Free Instant Access** (Green button with white text, circled in red)

At the bottom left, there is a 'Path:' label.

**Step 12:** Once everything is finished, save and upload your website.



**Step 13:** If your customers optin to this form, they will receive a double optin notification email from Mailchimp.

## Confirm Your Subscription

**Yes, subscribe me to this list.**

If you received this email by mistake, simply delete it. You won't be subscribed if you don't click the confirmation link above.

For questions about this list, please contact:  
[berichman@pushbuttoncode.com](mailto:berichman@pushbuttoncode.com)

**Step 14:** If they click "Yes, subscribe me to this list", they will be then see "Subscription Confirmed". Here your subscribers can "manage your preferences".

**Subscription Confirmed**

Your subscription to our list has been confirmed.

Thank you for subscribing!

FHQ  
154 moo1 mueang  
Chiangmai, 10 50290

[Add us to your address book](#)

[continue to our website »](#) or [manage your preferences](#)



**Step 15:** If they click here, they will be sent to a page where they can customize their own document. The radio buttons and the drop-down buttons are shown on this page.

## Change Your Preferences

\* indicates required

Email Address

tanya@fastestcheckout.com \*

First Name

Tanya

Last Name

Hart

Nickname

T.Hart

Gender

Male  
 Female

Preferred format

HTML  
 Text  
 Mobile

[Update Profile](#)

or [Unsubscribe](#)