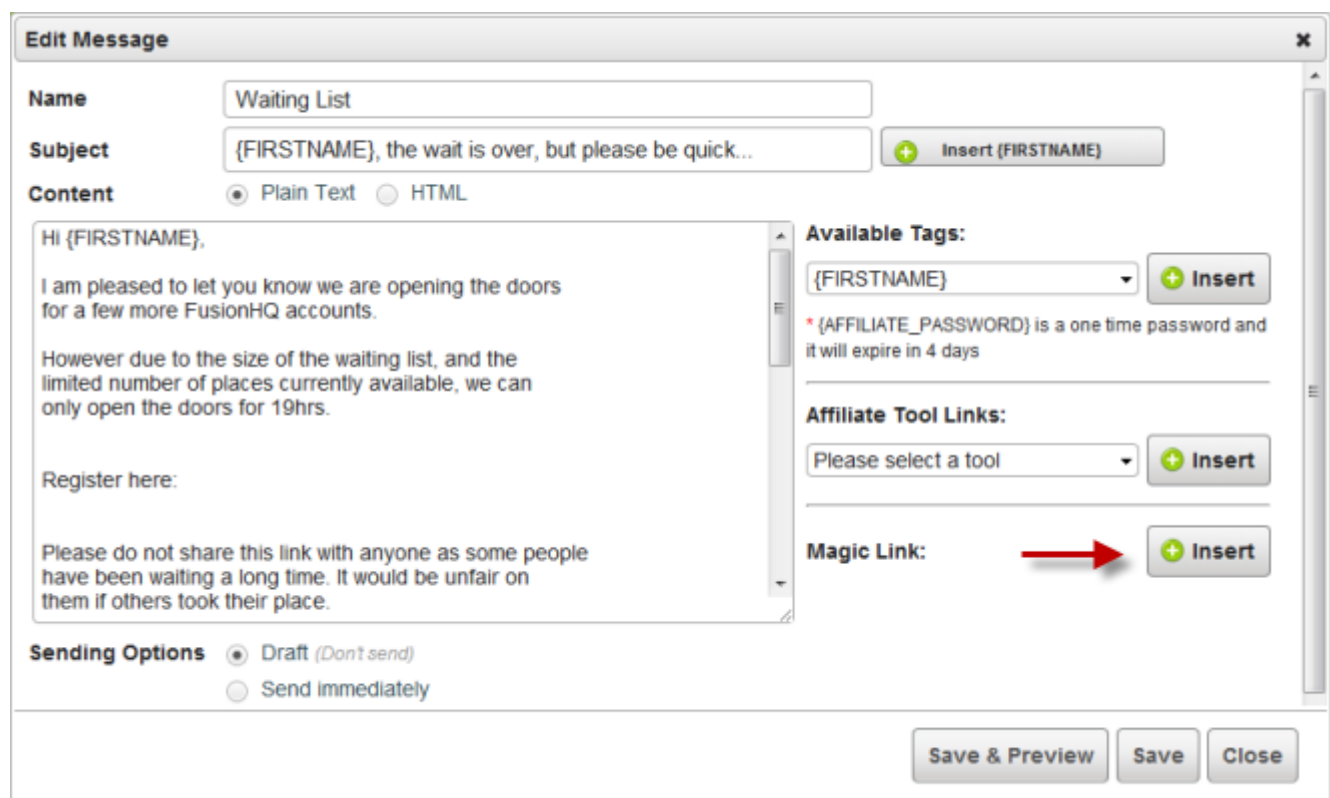


Using The Magic Link

The "**Magic Link**" allows you to switch the URL in the content of your broadcast message automatically after a specific time. You can find this option in either "**Broadcast**" or "**Autoresponders**" section.

Here's how to use it...

Step 1: Go to message that you would like to use the "**Magic Link**" option. It's at the lower part option on the right side. Click "**Insert**" button.



The screenshot shows the 'Edit Message' window with the following details:

- Name:** Waiting List
- Subject:** {FIRSTNAME}, the wait is over, but please be quick... (with an 'Insert {FIRSTNAME}' button)
- Content:** Plain Text (selected), HTML (unselected)
- Content Area:** Contains text including 'Hi {FIRSTNAME}, I am pleased to let you know we are opening the doors for a few more FusionHQ accounts. However due to the size of the waiting list, and the limited number of places currently available, we can only open the doors for 19hrs. Register here: Please do not share this link with anyone as some people have been waiting a long time. It would be unfair on them if others took their place.'
- Available Tags:** {FIRSTNAME} (with an 'Insert' button)
- Affiliate Tool Links:** Please select a tool (with an 'Insert' button)
- Magic Link:** (with a red arrow pointing to an 'Insert' button)
- Sending Options:** Draft (Don't send) (selected), Send Immediately (unselected)
- Buttons:** Save & Preview, Save, Close

Step 2: Set the validation of your link by "Date" or "Time".

Date: click at the box to activate the pop-up calendar. Then select the date which you want to switch the link. The link will be valid until 23.59 hrs (*New York Timezone*) of the mentioned date. At 00.00 hrs of the next date, the link will be automatically switched.

The screenshot shows a dialog box titled "Edit {LINK1}" with a close button (X) in the top right corner. The "Valid for:" section has two radio buttons: "Date" (selected) and "Time". A red arrow points to the "Date" radio button. To the right of the "Date" radio button is a text box containing "2013-04-04". Below this, there is a calendar pop-up for April 2013. The calendar shows the days of the week (Su, Mo, Tu, We, Th, Fr, Sa) and the dates (1-30). The date "4" is highlighted in yellow. Below the calendar are two empty text boxes labeled "Before expire link to:" and "After expire link to:". A "Cancel" button is located at the bottom right of the dialog box.

Time: you need to input the specific number and then select the period option from the dropdown menu. The time will be starting from the moment that the message is sent from the server. That means the moment that the link expires of each person will be different but all of them will definitely have the same amount of time to see the link before it expires.

The screenshot shows a dialog box titled "Add {LINK1}" with a close button (X) in the top right corner. The "Valid for:" section has two radio buttons: "Date" and "Time" (selected). A red arrow points to the "Time" radio button. To the right of the "Time" radio button is a text box containing the number "2". To the right of the text box is a dropdown menu with the following options: "Hour(s)", "Day(s)", "Week(s)", "Month(s)", and "Year(s)". Below the dropdown menu are two empty text boxes labeled "Before expire link to:" and "After expire link to:". At the bottom right of the dialog box are two buttons: "Done" and "Cancel".

Step 3: Enter the link of "Before expire link to" & "After expire link to". When finish, click "Done".

Before expire link to: it's the first valid link that you would like the subscribers to see during the time you offer.

After expire link to: it's the last valid link that the subscribers will see after the time you offer is over.

Add {LINK1}

Valid for:

Date

Time

Before expire link to:

After expire link to:

Done **Cancel**

Step 4: Then click the green button to insert the link into the message content. Once finish, select the save option.

Edit Message

Name

Subject **Insert {FIRSTNAME}**

Content Plain Text HTML

Hi {FIRSTNAME},

I am pleased to let you know we are opening the doors for a few more FusionHQ accounts.

However due to the size of the waiting list, and the limited number of places currently available, we can only open the doors for 19hrs.

Register here: {LINK1}

Please do not share this link with anyone as some people have been waiting a long time. It would be unfair on them if others took their place.

Available Tags:

{FIRSTNAME} **Insert**

* {AFFILIATE_PASSWORD} is a one time password and it will expire in 4 days

Affiliate Tool Links:

Please select a tool **Insert**

Magic Link: **Insert**

{LINK1} **+** **✎** **✖**

Sending Options Draft (Don't send) Send immediately

Save & Preview **Save** **Close**