

What Is Slug & How to Use It?

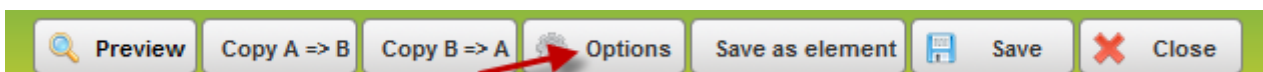
When you're adding a new page to your sales funnel, you have the option to change the URL - either by encryption or by using a slug. Encrypting the URL allows our system to automatically generate a long URL for the page. Using a slug allows you to use the page name as the URL. You can still change the URL even after you've finished customizing your page.

Follow these instructions:

Step 1: Go to the page that you want to change the URL.



Step 2: Click the "Options" tab.



Step 3: At the "URL type" option, choose the "Encrypt" or "Slug" option.

Page Option


Page name Page category OTO Page

Url type Encrypt Slug

Step 4: If you use "Encrypt", the system will generate a long URL for this page. For "Slug", type in the text which you want to use as the URL of your page. Then save your new settings.

Page Option

Page name **Page category** Yellow OTO Page

Url type Encrypt Slug 

Step 5: The URL of your page is now changed. Please upload your funnel to activate this new URL.

Real url ✕

Url 